



National Conference Agenda



Paperly’s first-ever National Conference will be a fun, social and high-energy event where Consultants, as well as spouses & significant others, will learn about building an incredible Paperly business from other Consultants and Paperly’s senior management team.

Friday, January 27

Time	Event
Arrive at Grand Hyatt 3300, Peachtree Road NE, Atlanta, GA 30305 (404) 237-1234 http://grandatlanta.hyatt.com	
7:00	Welcome Reception

Saturday, January 28



Time	Event / Speaker
8:00	Continental Breakfast
9:00	Welcome & Introductions
9:30	Jay Rudman: Paperly’s Past, Present & Future
10:30	Coffee & Networking
11:00	Breakout Session #1: Sharing of Best Practices ¹
12:00	Lunch & Networking
1:00	Joseph N. Mariano: An insider’s view of the direct selling industry
2:00	Breakout Session #2: Brainstorming Solutions ²
3:00	Jay Rudman: Awards & Recognition
4:00	Explore Atlanta!
7:00	Dinner & Networking

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MEMBER

Sunday, January 29

Time	Event / Speaker
8:00	Continental Breakfast
9:00	Breakout Session #2 (cont'd): Consultant Presentations ³
10:00	Coffee & Networking
10:30	Paperly's "One Catalog"
12:00	Conclusion & Departure

Breakout Sessions

1. Breakout Session #1: Sharing of Best Practices

Consultants will divide into groups of 3-4 to share their best practices on topics such as "Hostess Training", "Party Checkout", "Display Tables" and "Team Development". (A final list of topics will be distributed to Attendees prior to Conference.) After 20 minutes, Consultants will switch groups to tackle a different topic. All-in-all, each Attendee should be able to participate in 3 best practice sessions.

2. Breakout Session #2: Brainstorming Solutions




Consultants will divide into groups of 3-4 to brainstorm solutions to Paperly's most pressing challenges such as "Brand Awareness", "Technology", "Leadership Development" and "Quality Control". (A final list of topics will be distributed to Attendees prior to Conference.) The group's goal is to develop a strategy to tackle that particular issue.

3. Breakout Session #2 (cont'd): Consultant Presentations

Saturday's "brainstorming teams" will reconvene to present their strategy – as well as their thought process behind their solution – to the other Attendees, including Paperly's senior management. Each presentation will be followed by a question and answer session.

After Conference, Paperly's management team will return to Home Office with a trove of Consultant-driven ideas to help improve their businesses.

Reminders

-  Your Attendance Fee covers Friday night's welcome reception, Saturday's breakfast, lunch, dinner and coffee breaks and Sunday's breakfast and coffee break.
-  Attire is business casual while attending any Paperly-sponsored event.
-  All Consultants, spouses, significant others and team members who have paid an Attendance Fee are invited to participate in all sessions.